

## Olivier Weber

President, South America, Caribbean and Central America Foods, PepsiCo

Olivier Weber is president of South America, Caribbean and Central America Foods, PepsiCo. In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. With net revenues of over \$65 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Weber was named president of South America Foods in December 2007. This includes businesses in Brazil, Argentina, Chile, Colombia and Venezuela, among other key markets. In August 2011, he gained oversight of Central America and Caribbean, being responsible for PepsiCo's businesses in Guatemala, Panama, Dominican Republic and Puerto Rico, among others. Weber is accountable for the division's strategic direction and financial performance for the region, which includes salty snacks, cookies and crackers, and other foods businesses - encompassing approximately 30,000 associates, 37 plants and 211 distribution centers.

Weber joined PepsiCo in 1994 as director, Marketing for Gamesa, and has served in a variety of positions, including general manager position in Brazil & South Cone for Foods and Beverages; general manager, PepsiCo Venezuela; general manager, Frito-Lay, Dominican Republic and until lately president for the South America Foods division.

Before joining PepsiCo, Weber worked for Nestle in Switzerland and Chile.

Weber is based in Miami.

### Education:

- Bachelor of Economics (specialization in Business Administration), Fribourg University, Fribourg Switzerland
- Fluent in French, German, English, Spanish and Portuguese

### Affiliations, Appointments, Awards:

- Member, World Economic Forum's Consumer Industry Council
- Award winner, "PepsiCo Donald M. Kendall Award" (honoring PepsiCo International's top performing teams) (2001)
- PepsiCo Reputation Ambassador

